

**The Copper Mountain Chamber Board of Director's Meeting
Village Company Conference Room
March 25, 2010 1:00pm – 3:00 p.m.**

I. CALL TO ORDER

The Copper Mountain Chamber Board of Director's meeting was called to order by Don McCoy at 1:06 p.m. No quorum.

Members Present

Don McCoy
Robin Webb
Paul Myers
Melissa Moore
Susan Byers

Members Not Present

Ben Broughton
Pete Woods

Staff Present

Peter Siegel
Liz Ryan

II. NEXT MEETING DATE

The next Copper Chamber Board of Director's meeting will be held on June 24, 2010 from 12:10pm – 2pm in the Village Company conference room.

III. MINUTES

Don McCoy made a motion to approve the minutes from the October 29, 2009 meeting and Susan Byers seconded the motion. All present were in favor.

Paul Myers made a motion to approve the minutes from the February 25, 2010 meeting and Don McCoy seconded the motion. All present were in favor.

IV. FINANCIAL REVIEW

No issues at this time; things are in order.

Melissa Moore made a motion to approve the financials and Robin Webb seconded the motion. All present were in favor.

V. UPDATES

Marketing Update: From Erin Kennedy Woods.

A list of upcoming events was provided. The big item is the "all Copper" insert in the Real Estate Book. This book gets distributed throughout the county and is an excellent way to return the value of the dollars received from RETA. This marketing piece is also a great example of things that we can do because the Village and Chamber have joined forces.

Erin is also pushing marketing efforts for future third party events. Example: a meeting with Denver University's Hospitality School to try to drive student run events here.

Owner/Web Update: The Village at Copper website has officially been combined with the Chamber website. Therefore, experiencecopper.com has now been merged into copperchamber.com which is now in a language that can easily communicate with other sites such as coppercolorado.com.

Village Square Office: We are hoping to get the final Certificate of Occupancy by Monday.

VI. ADDITIONAL ITEMS

Sign Program: Peter is working closely with Keystone on their sign program. Once the county has completed their review of Keystone, they will use it as precedent and turn their attention toward Copper. Peter recently sat through the Keystone hearing. Three big pieces that came up were: 1) what is the governance that gives the neighborhood authority to administer sign code; 2) sandwich boards; and, 3) coverage of the interior space three feet in from the windows of a storefront.

- 1) Keystone does not have an entity that governs everyone. However, the Copper Chamber represents all members of this community.
- 2) The county did not want to approve sandwich boards, but the Snake River Planning Commission granted sandwich boards under a restriction. The language is not specific enough, but because the commission outvoted the county, it will make it more difficult for the county to ban sandwich boards.
- 3) The “sign zone” is a twelve foot zone beginning outside building and extending three feet into the interior space. Most of the commercial people in the Keystone hearing believe there should be no control three feet into the space. The committee disagreed, and the board voted to allow control of the three foot zone. Copper needs to be very careful to describe what the three foot zone should include as far as the regulation.

There is a lot of work that needs to be done and done quickly. The Chamber needs to drive the sign issue. Someone from Copper will need to assist with this project. Laura Hunter may need to be involved on the F & B side. By state statute we are required to be governed by the county and need to drive the sign program through the county. The items the Snake River Planning Commission brought up during the Keystone hearing will probably be the same issues the Ten Mile Planning Commission will have as well.

Philosophical Directions of Chamber

Peter discussed how, in the past, the Chamber used to market Copper Mountain outside of the resort and Summit County. However, the Chamber budget no longer allows for much marketing, although, this is an area that should be discussed for the future of Copper. This is one of the areas that lead to the Economic Study.

Economic Study:

Peter discussed the economic study and some of the big items that will need to be addressed such as transportation and marketing

VII. ONGOING BUSINESS

Pass Program & All employee orientation

VIII. FUTURE TOPICS

None

IX. ADJOURNMENT

Melissa Moore moved to adjourn the Copper Chamber Board of Director’s meeting at 2:31 pm and Susan Byers seconded the motion. All present were in favor.