

**The Copper Mountain Chamber Board of Director's Meeting
Village Company Conference Room
June 24, 2010 12:10pm – 2:00 p.m.**

I. CALL TO ORDER

The Copper Mountain Chamber Board of Director's meeting was called to order by Don McCoy at 12:08 p.m. No quorum.

Members Present

Don McCoy
Robin Webb
Pete Woods
Ben Broughton
Paul Myers

Members Not Present

Melissa Moore
Susan Byers

Staff Present

Peter Siegel
Liz Ryan

II. NEXT MEETING DATE

The next Copper Chamber Board of Director's meeting will be held on July 29, 2010 from 1pm – 3pm in the Village Company conference room. (Meeting cancelled for joint Board work session on Thursday, July 29, 2010 from 12pm – 4pm.)

III. MINUTES

Pete Woods made a motion to approve the minutes from the March 25, 2010 meeting and Robin Webb seconded the motion. All present were in favor.

IV. FINANCIAL REVIEW

Ben Broughton made a motion to approve the financials and Pete Woods seconded the motion. All present were in favor.

V. UPDATES

Marketing Update:

The financials for June are good. Enough adjustments and cuts were made; we are now ahead of target by approximately \$50,000. Some money is being put back into the events: i.e., additional money for advertising. Erin Woods has provided a list of ideas for using the additional funds. There is no vote needed right now. Peter just asks that the Board review and get back to him with comments.

The general consensus of the Board was to use the money to promote the actual events and drive sales while people are actually here.

Powdr RETA:

The Village at Copper collects RETA on all sales in Village; the funds from Powdr RETA will be used for reserves and capital costs.

PUD Property Annexation:

Not all property at Copper is part of the Village. All property is a part of the Chamber, Metro District and POLA. The annexed property will be a part of the Village.

Sign Program:

This project is still a work in progress. In order to move forward, we need to understand what signage is actually here right now. It will take a few months before Copper can sit down in front of the County.

Capital Improvements/Expansion of Village Services:

Mountain Plaza is first project; to clean up Ten Mile Circle and make this entrance more appealing to the community and visitors alike. The trash operations of the Village will be expanded to eliminate the unsightly bins currently used and left out in plain sight by the Ten Mile Circle buildings. The Village at Copper and Mountain Plaza will be partnering on this project and hope to have it complete prior to the start of the upcoming ski season.

Economic Study/Economic Restructure/Philosophical Directions of Chamber:

Peter reviewed the progress of the Economic Study. The Village at Copper and Chamber Boards may need to set up a joint work session to review. (This joint work session will take place on Thursday, July 29, 2010 beginning at 12pm.)

VI. ADDITIONAL ITEMS

Philosophical Directions of Chamber

VII. ONGOING BUSINESS

Pass Program
All employee orientation

VIII. FUTURE TOPICS

None

IX. ADJOURNMENT

Ben Broughton moved to adjourn the Copper Chamber Board of Director's meeting at 1:39 pm and Robin Webb seconded the motion. All present were in favor.