



Cost information about being a Business Copper Mountain Resort Association (Chamber) member

All yearly fees are based on the set square footages of the rental unit you are occupying

Retail Spaces pay .53 cents per square foot

Restaurant spaces pay .35 cents per square foot

Billing is January 1 for the year, and becomes late January 31. Balances will be subject to an 18% late fee.

Copper Mountain Resort Association dba Copper Chamber Benefits

The value of the Copper Mountain Resort Association dba Copper Chamber is as an umbrella organization, providing general marketing for the entire resort and directing specific programs to support the commercial community. The Resort Association funds Kids' Night Out, the Copper magazine, Community Kiosks and the dining guide, hosts websites, supports the Frisco/Copper Information Center both financially and strategically, operates the Resort Association Info Center in the summer time and represents the commercial tenants where appropriate. For example, we have negotiated and subsequently taken over the programming of Copper's cable channel, TV 18, so our businesses have an opportunity for increased on-site promotion. We have instituted a community-wide gift card program, and have worked diligently to ensure all independents have representation in Copper Mountain, Inc marketing collateral such as the Summer Adventure Guide and Winter Trail Map, and partners with Copper Marketing on efforts with OUTSIDE TELEVISION in Summit County, and promotions through their county-wide sales outlets.

Resort Association members who are not also Village at Copper members have recently received, with a merging of efforts of the two organizations, increased benefit from this partnership, from items such as; events, communication with corporate groups, negotiating and securing 3rd party events, and guests use of the Free Ride.

The Chambers efforts that support the community work well when we represent the whole community and not just some of the community. It is for this reason that the founding documents of POLA make it a requirement to for all property owners, residential and commercial to join the Copper Chamber. The Copper founders understood that it would take an entire community effort to be competitive given our size and proximity to our competitors. Even today, we face a greater challenge from our neighboring towns that have provided large sums of promotional dollars for the ski companies to use in helping them to market the entire resort. The reality is that we lag far behind these funding and cooperative efforts making it imperative that we fund and implement methods to remain competitive.

Copper Chamber Partner (available to all businesses in the county)

\$300/year (or \$25/month for businesses operating seasonally) for all businesses interested in doing business at or with Copper, particularly through Guest Services bookings or lodging referrals

Membership benefits: networking opportunities, board meetings, member events

non-competitive businesses can also:

- be listed on copperchamber.com
- advertise in Copper Magazine (although not eligible for premium placement)
- advertise on Copper TV 18 (frequency and run times to be determined, and secondary to full members)
- have brochure placement at the resort, particularly at Guest Services
- be promoted through homeowner communication

Frisco-based businesses that are owned by Copper business owners can, without paying any additional dues, also (even if they are competitive businesses):

- be listed on copperchamber.com
- advertise in Copper Magazine
- advertise on Copper TV 18
- have brochure placement at the resort, particularly at Guest Services

Lodging companies that rent or manage Copper units

Off-site offices: \$300

On-site offices: current fee structure remains in place

All are required to pay lodging surcharge on Village units

All are strongly encouraged to list their units through Inntopia

If the above conditions are met, Chamber Lodging Partners can:

be listed on copperchamber.com

advertise in Copper Magazine

advertise on Copper TV 18

However, placement in Copper Magazine, listing order on copperchamber.com and frequency and run times on Copper TV 18 will be determined based on the percentage of units the partner represents. (For example, the partner representing 50% of all units at Copper will receive preferred placement through all channels than the company representing 10% of the bed base.)

Further, advertising through these avenues must be limited to Copper rentals only. A lodging company representing rentals throughout the county cannot advertise their non-Copper properties through our channels.

Please feel free to contact Erin Kennedy-Woods at ekennedy@copperchamber.com for more information about becoming a Copper Mountain Resort Association (Chamber) member.