

**The Village at Copper Association
Board of Director's Meeting
July 27, 2007 1pm – 3pm
Village at Copper conference room**

I. CALL TO ORDER

The Village at Copper Board of Director's meeting was called to order by Joe Rota at 1:10pm.

Members Present:

Rob Schwartz
Eric McClure
Joe Rota
Don McCoy
Marcio Avillez – via teleconference

Staff Present:

Peter Siegel
Natalie Nunez

II. NEXT MEETING DATE

The next Village at Copper Association Board of Director's Meeting will be held on August 31, 2007 from **12 – 2pm** in the Village at Copper conference room. The Village at Copper Annual Meeting will be held on December 1, 2007 from 9am – 11am.

III. APPROVAL OF PREVIOUS MEETING MINUTES

Rob Schwartz moved and Eric McClure seconded to approve the June 29, 2007 meeting minutes. All present were in favor.

IV. DEPARTMENT UPDATES

A. Financials

Rob Schwartz moved and Eric McClure seconded to approve the June 2007 financials. All present were in favor.

B. Operations

Operations have had a busy summer filled with landscaping, events, and activities. The brown beam and other supplies have been ordered for the Snowbridge Square Renewal project.

C. Marketing/Events

Casey Gallagher has developed a strong relationship with AEG, the third party concert group. AEG would like to have more concert venues at Copper Mountain.

Action Item: An advisory group will be formed to ensure the music and groups fit the Copper brand and serve the mission of The Village Company.

V. OLD BUSINESS

A. Outstanding Contracts – Village Square

Eric McClure moved and Rob Schwartz seconded to approve the agreement as written. All present were in favor. The agreement is now awaiting Village Square HOA approval.

B. Survey Results

350 surveys have been completed. More surveys will need to be conducted to get a more accurate sampling population. The most striking survey result was that only 12% of guests shopped at Copper for an event.

C. Short-term Opportunities for August 2007

1. KT Tungstall and Bela Fleck: Cost is \$80,000 for event. Board voted no.
2. Big Band Weekend: Cost is \$20,000 - \$25,000.
3. Shakespeare Festival for next summer

Action Item: The Village at Copper staff will look at non-music type events for 2008.

VI. ADJOURNMENT

The Village at Copper Board of Director's meeting was adjourned by Joe Rota at 2:07pm.